

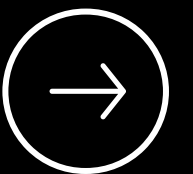


Spotify Playlist Promotion

100% Organic Spotify Playlist Promotion Service

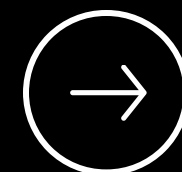


**Get Your Music
on Legitimate
Spotify Playlists
to Grow Your
Fanbase**



Tap into the same network of influencers that major record labels use to spread their reach and find new fans:

- 100% Real & Organic Human Listeners
- No Bots, Low-Quality Ads, or Engagement Schemes
- Our Unique Approach is powered by Search Engine Optimization (SEO) & is Spotify Terms of Service (TOS) compliant which means you never risk the safety of your music
- All with an offer to use another track if we can't secure a placement for your song

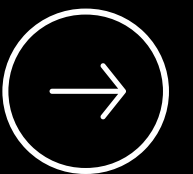


Who We Work With



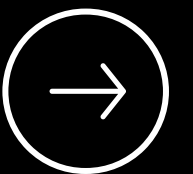
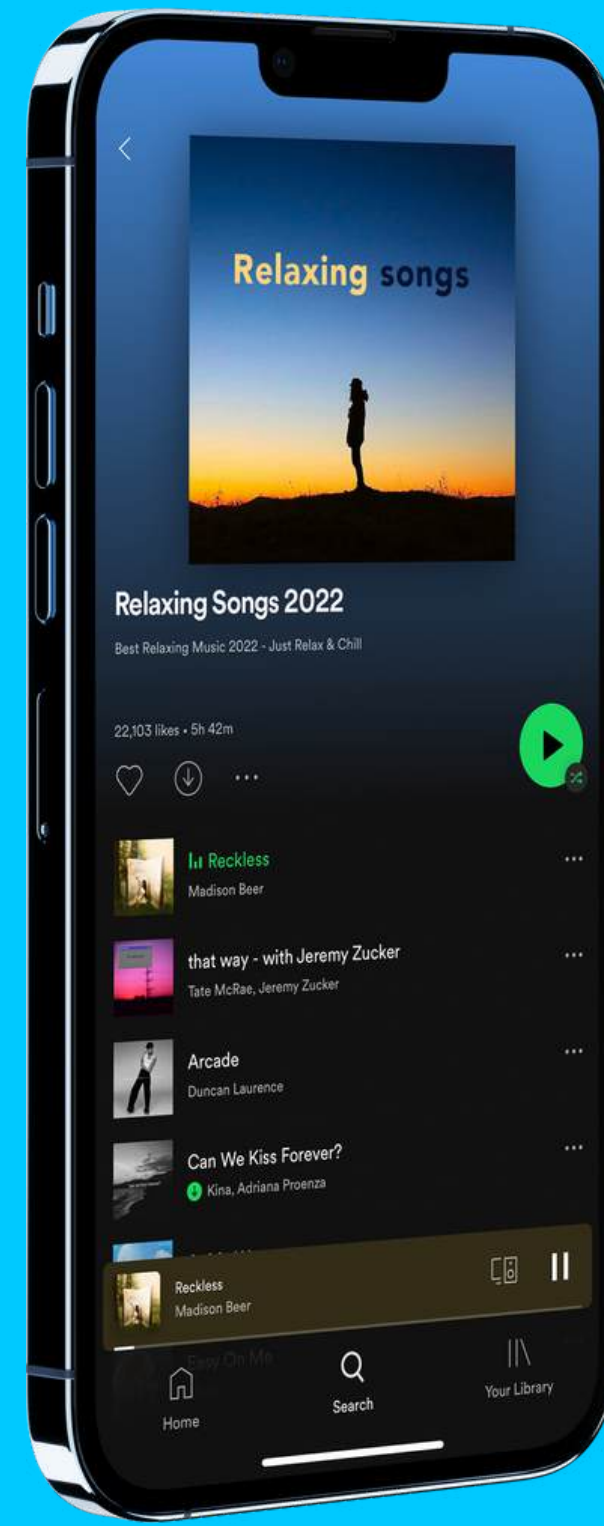
We pitch to influencers who own a variety of organically ranking playlists:

Here are the broad playlist categories your music
could be placed in...



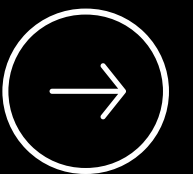
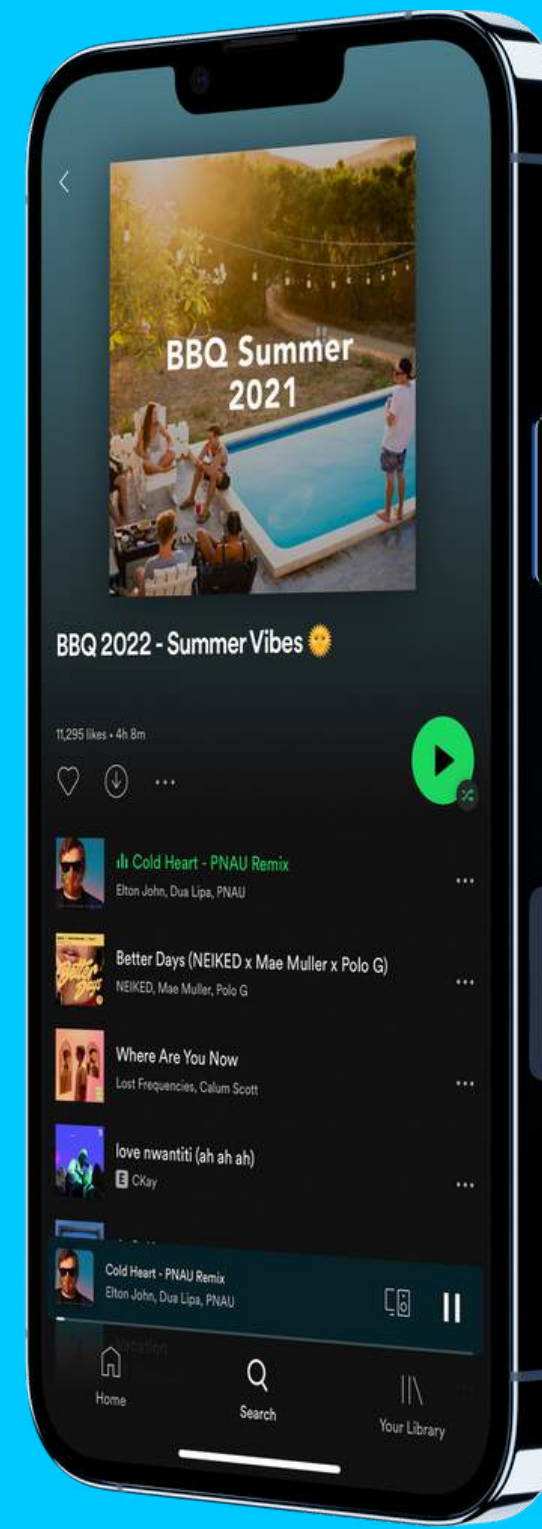
Mood

Many Spotify listeners discover new songs searching by mood, whether it be "Relaxing Music," "Sad Songs," or "Happy Hits," our goal is to make your music the answer to their search. Using this technique allows for powerful connection as fans discover your song alongside many of their favorite artists and genres.



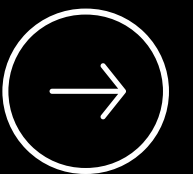
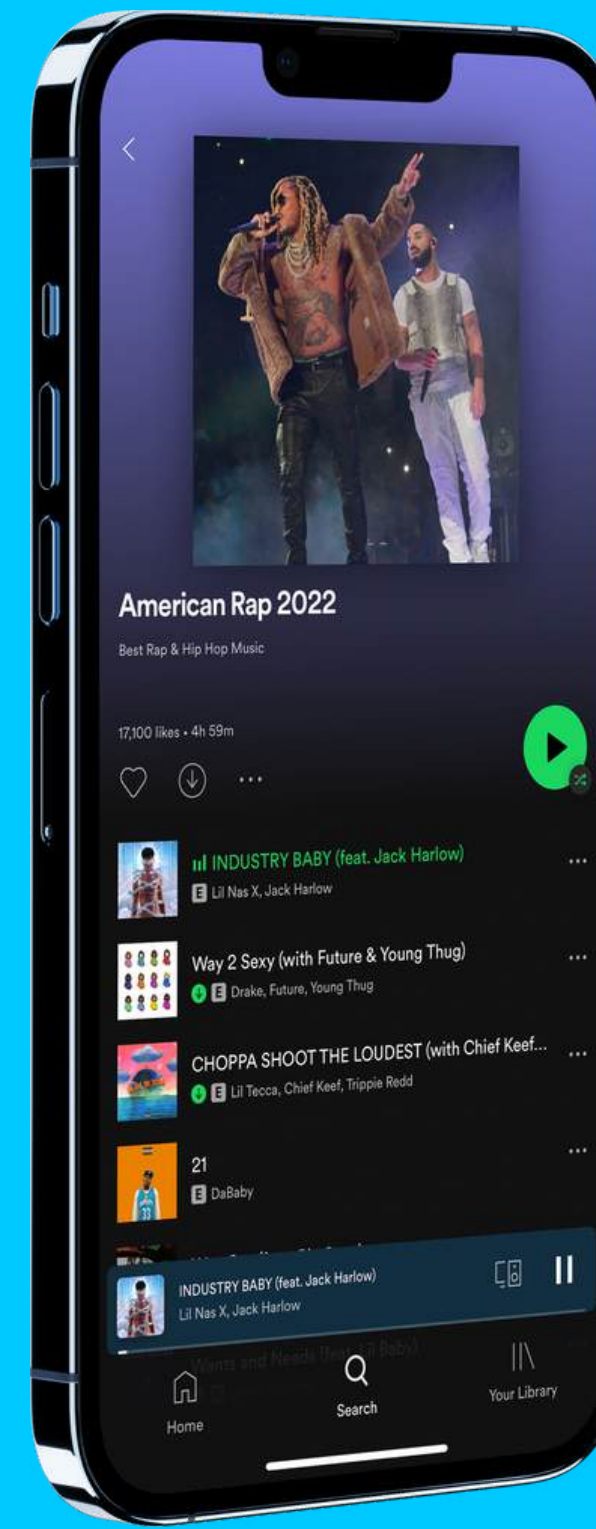
Seasonal

Much like seasons, Spotify is constantly changing throughout the year. Because of this, "Seasonal Playlists" are some of the most active and valuable on the platform (if you can time it right). From "Summer Vibes" to "Christmas Coffeehouse," season-based playlists organically grow as listeners set the soundtrack to their lives every month and our aim is to make sure you benefit from these seasonal trends.



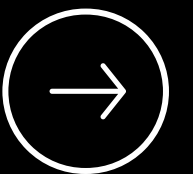
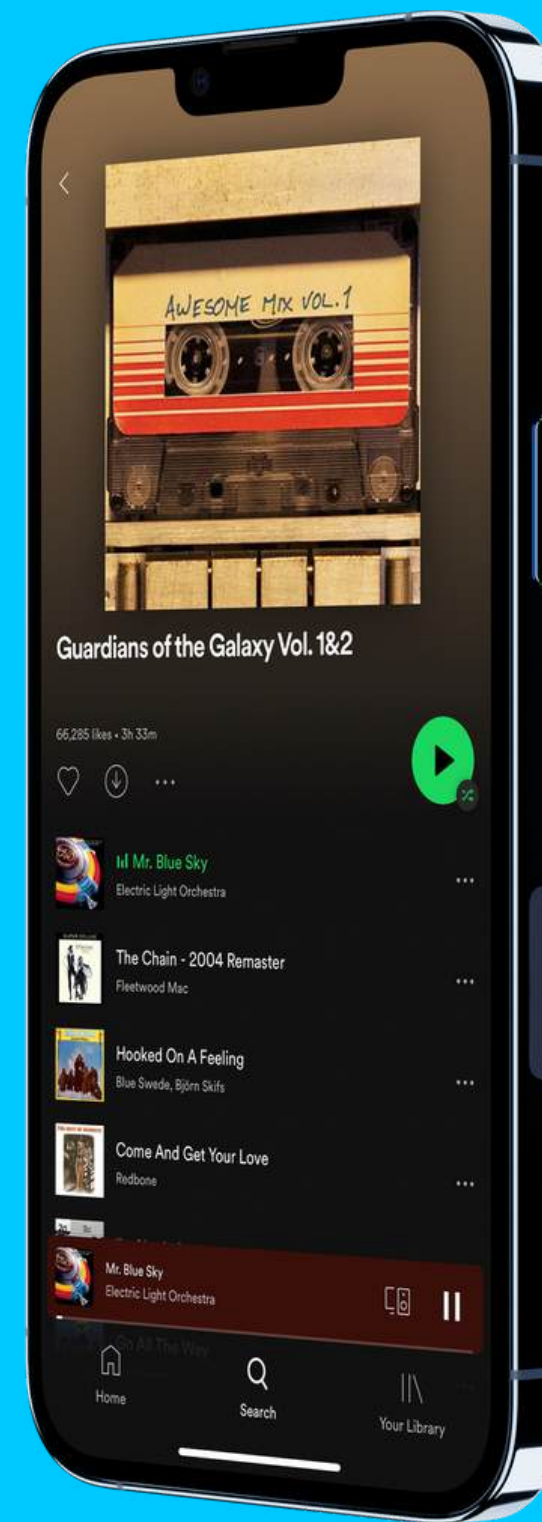
Genre

These are not curated by Spotify... but they are the next best thing. Only about 1% of Influencer-Owned Genre playlists pass our test for legitimacy and we can pitch anything from EDM, Rap, Rock, Indie and more! You can expect these placements to loosely match your musical genre or a complementary genre with audience overlap.



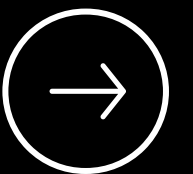
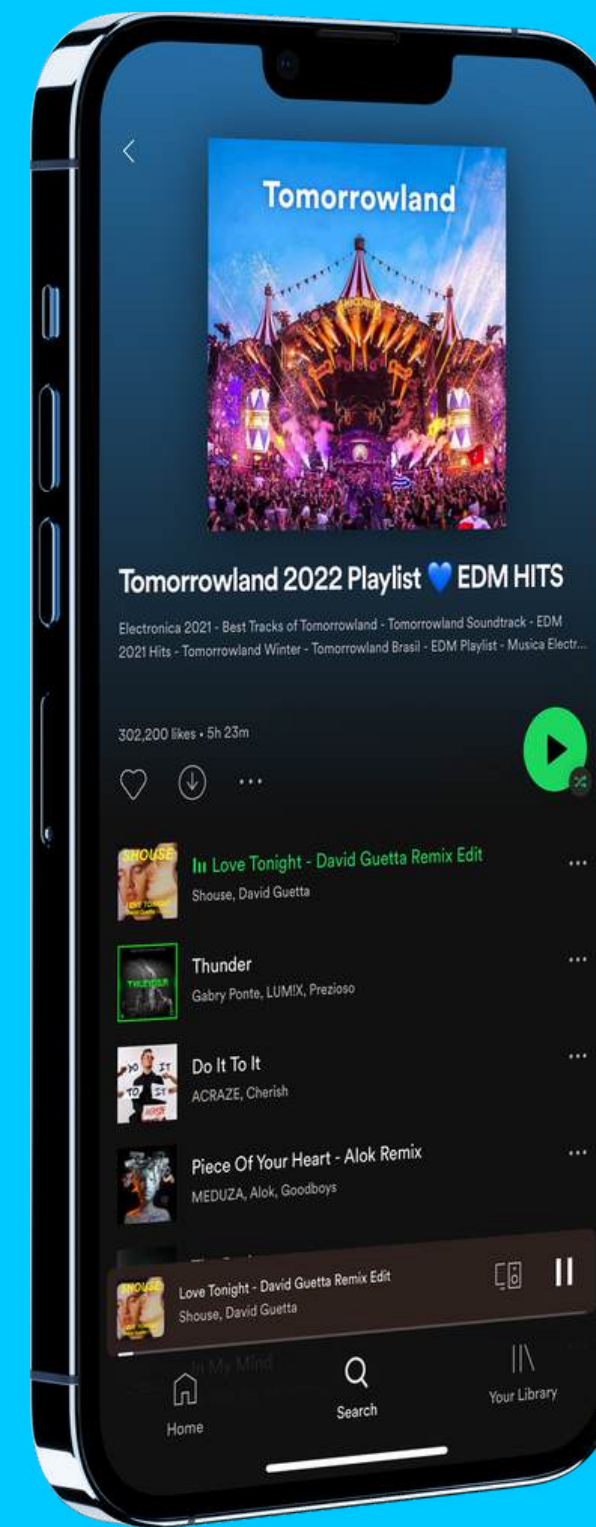
Soundtrack

The “secret weapon” of major record labels are “Soundtrack Playlists” because they are SEO (Search Engine Optimization) hotspots. What is SEO? These are some of Spotify’s most active playlists because when music lovers from around the world search for their favorite movies, TV shows, and/or video games, these playlists appear first in the search results! We want your song to be the answer to their search so our goal is to place you in these highly active streams of traffic.



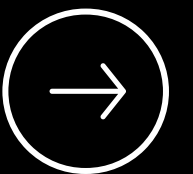
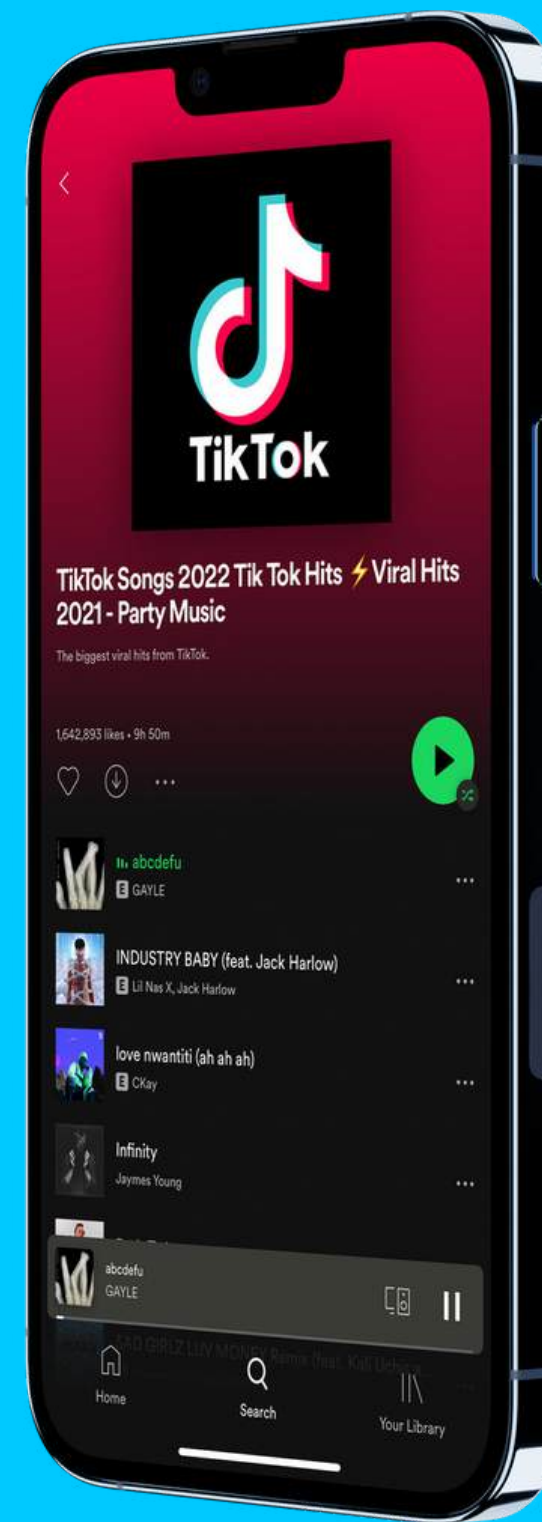
Music Festival

For Electronic and EDM artists, finding legitimate Spotify Promotion can be next to impossible without risking your music on bot-driven playlists. But we've found a 100% safe and organic solution "Festival Playlists." Our aim is to match your music with a popular music festival that gets thousands of searches each month. These playlists are highly active when it's festival season, but maintain a healthy and organic listenership throughout the year.



Social & Viral

Internet culture is driving music discovery unlike ever before in history and Spotify listeners want to listen to their favorite discoveries on repeat. That is why “Social & Viral” playlists are getting organic traffic through search leading to playlists like “TikTok Viral Hits” and the exposure is off-the-charts! Our aim is for your music to benefit from this social phenomenon that is happening right now in the music industry for maximum exposure.



How are we different?

Pretty much every way...

#1

We are 100% Spotify Compliant

Did you know that it's illegal to pay to get on a playlist? Don't worry, the FBI isn't going to come knocking! However, you could be risking the safety of your music by breaking the Spotify Terms of Service. Many of our competitors don't care about this rule and unknowing artists have found their music to be removed from Spotify as a consequence of "payola." That's why we do things completely differently.

#2

True Influencer Marketing Campaigns

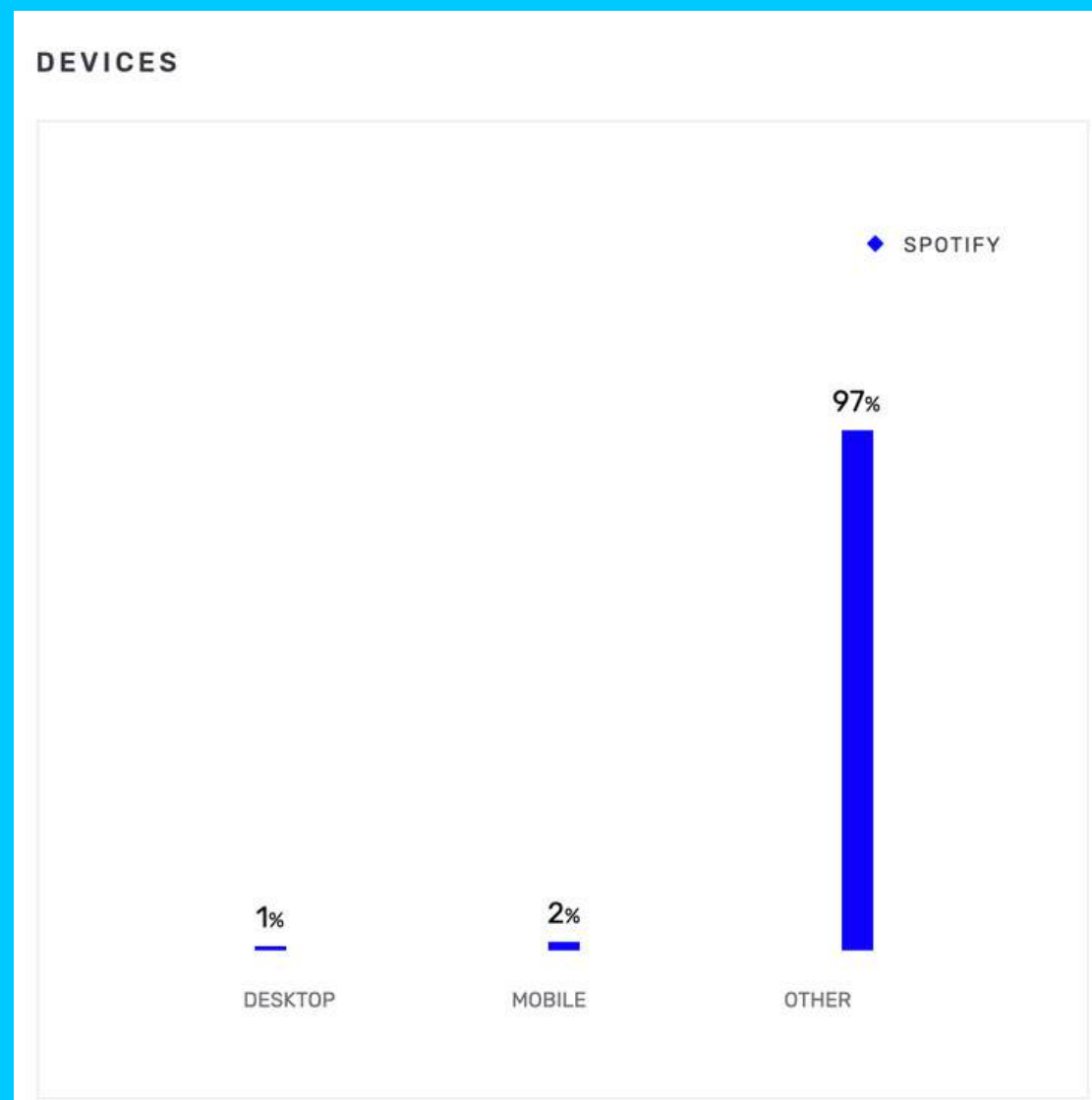
Paying to be placed onto a playlist is a "no-no" if you want to build an audience ethically without the risk of getting banned and your music removed. With us you'll never have to worry about that because we use "influencer marketing" which is 100% legal and ethical. "Influencer Marketing" is where we hire individuals with an audience (playlist curators) to back your song with their support. These influencers (who own a variety of playlists) will use their influence and traffic to bring brand new listeners to your song. We own ZERO playlists so there is no conflict of interest and ZERO legal gray area.

#3

Truly "Organic" Means Ethically Exclusive

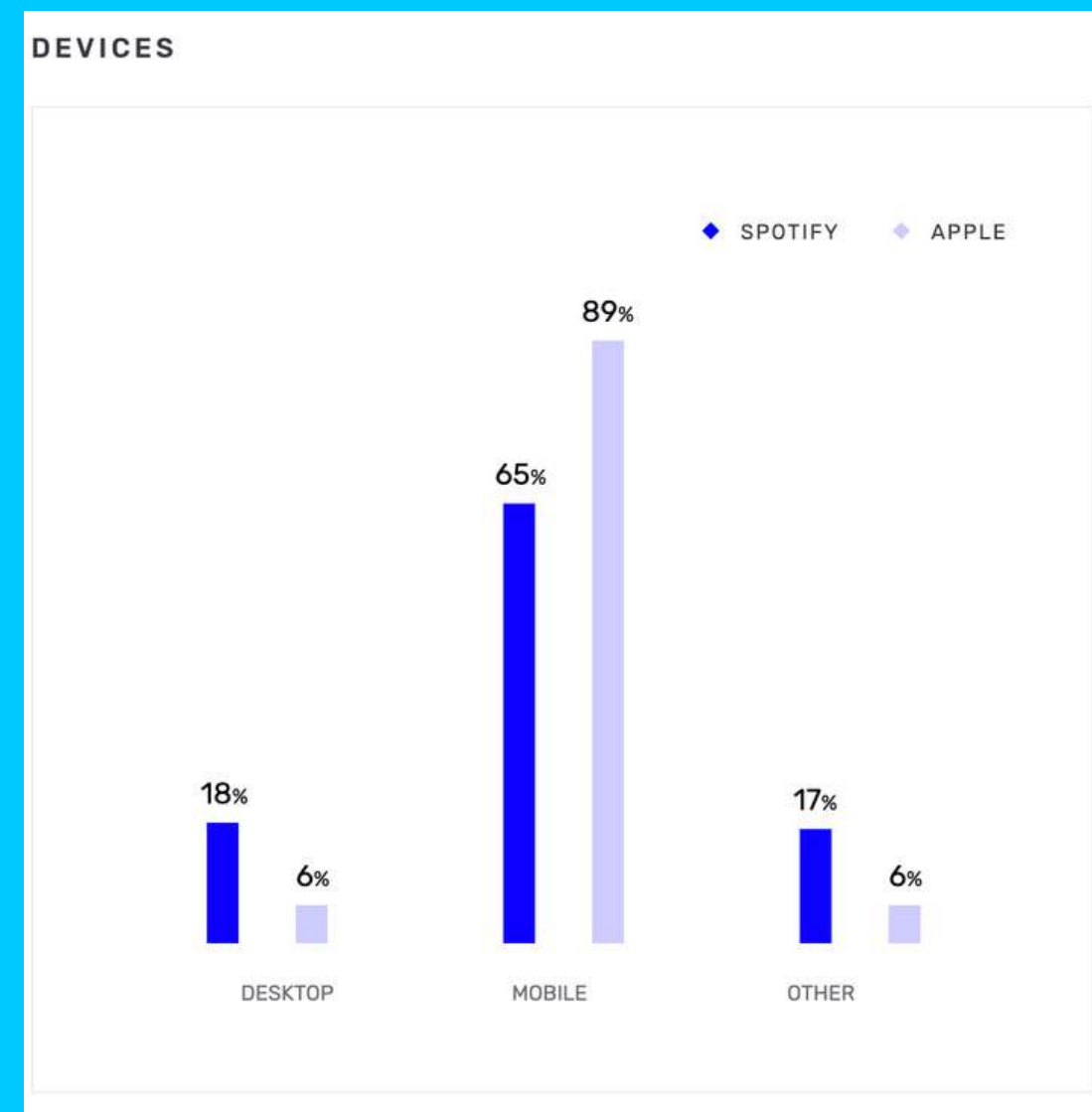
There is no "magic button" that will get you streams. Once we pitch your song and capture the attention of an influencer, the influencer alone decides which of their playlists best fits your song. We don't manufacture opportunities for songs that are undeserving just for a quick buck. If the influencer doesn't have any playlists that fit your song, then we try someone new or another track until the perfect marriage is made





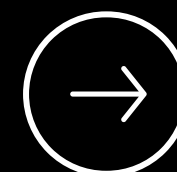
Other Playlists = Scam

Bots don't interact with your music the way humans do. See how 97% of streams are NOT on Desktop or Mobile? These are fake streams and will not grow your music career.



Our Spotify Influencers = *Real Fans*

See the difference? Real influencer marketing on your Spotify profile means that real humans will listen to your music and interact with you. This is why it's so crucial to know the difference.



How does it work?



Step 1

We accept your song information and payment through our secure payment processor. We work with your budget to secure placement opportunities with our network of influencers with a combined reach of 10 million fans.



Step 2

We take your song to our exclusive network of **vett**ed influencers to get you quality placements on highly-engaged Spotify playlists with real users. Your song will stay in those playlists for as long as it takes to reach the desired campaign goal! We actively work on your behalf to get you the fan visibility you need.



Step 3

You see increased engagement not only on Spotify, but in your entire music ecosystem because your music will be heard by real fans who are ready to be taken on your Fan Journey!



Pricing

**Standard –
\$475/month**

Target: 10,000 monthly
streams

**Deluxe –
\$750/month**

Target: 20,000 monthly
streams

**Premium –
\$1,275/month**

Target: 50,000 monthly
streams



Contact Information

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R I S I N G A R T I S T S A G E N C Y . C O M

To preserve the quality of our influencer relationships, we reserve the right to decline service to artists that submit low-quality recordings.